*Your Digital Footprint

*The traces of information you leave behind every time you access the Internet

*What is a digital footprint?

*Usernames, avatars, profiles

*Websites you visit

*Online accounts and what you do with them (e.g. post, tag, Like, #hashtag, share)

*Elements of a digital footprint

* fairyprincess
* Drink12pints
* bubblysnowflake
* username
* NoChildSupport
* VaVaVaVancouver
* callmemaybe

* What do these usernames imply?

Username Generator

How did you choose your usernames?

Your Word	Category:	Display Type	Length Limit	Length Match	Start With Letter	Position	Spoonerise
kitten	collective nouns	grid	any	n/a	any	any	no

Get Usernames!

Click on a username to check availability across a range of popular websites

trainkitten	flinkkitten	clowderkitten	gangkitten	peepkitten
illusionkitten	squadronkitten	kittentrip	badelyngekitten	stackkitten
linkagekitten	kittenexaltation	musterkitten	kittendrum	kittenaudience
rompkitten	kittenbrood	starekitten	kittengulp	chatteringkitten
kittenzeal	plumpkitten	praykitten	gleankitten	stubbornnesskitten
kitkitten	kittenflight	vagarykitten	kittenmoulting	kittenwarren
kittenstream	collectivekitten	musekitten	tabernaclekitten	kittenshrivel
kittendoylt	kittenamalgamation	wakekitten	sowsekitten	kittenwhiteness
kittenbale	bewkitten	kittenrosary	gamekitten	kittengrove
kittensmack	pitkitten	kittennetwork	kittenescargatoire	clamourkitten

Photograph by Robbie Cooper

NAME Choi Seang Rak BORN 1971 OCCUPATION Academic
LOCATION Seoul, South Korea AVATAR NAME Uroo Ahs
AVATAR CREATED 2004 GAME PLAYED Lineage II HOURS PER WEEK IN-GAME 8
CHARACTER TYPE Dwarf Warsmith SPECIAL ABILITIES Craft siege weapons, whirlwind in
battle

* Avatars

*What websites do you visit?

*How often do you visit individual sites?

*In what order do you visit sites?

*What do you look at on each site, and for how long?

*What do you click on? What do you *not* click on?

*What do you enter into search engines? How far down do you scroll in the results? How many links do you click on?

*"Foot" Traffic

* What websites do you visit?
* How often do you visit individual sites?
* In what order do you visit sites?
* What do you look at on each site, and for how long?
* What do you click on? What do you *not* click on?
* What do you enter into search engines? How far down do you scroll in the results? How many links do you click on?

Or how about...?

For example, what assumptions could be made about the following users?

PersonA goes to Facebook several times a day, usually as the first place in any one viewing session. Sometimes, PersonA then goes to a news website.

PersonB checks a news website daily, usually as the first place in any one viewing session. Sometimes, PersonB then goes to Facebook.

- What websites do you visit?
- How often do you visit individual sites?
- In what order do you visit sites?
- What do you look at on each site, and for how long?
- What do you click on? What do you *not* click on?
- What do you enter into search engines? How far down do you scroll in the results? How many links do you click on?

Person1 often follows a visit to Instagram with a search using terms such as *weight loss*, *diet*, and *thin*.

Person2 often logs into Twitter but rarely posts anything.

Person3 searches "restaurant Portland Oregon" but scrolls past all links on the first page of results, finally clicking on a link partway down the second page.

Person4 searches "UBC", "tuition 2015", and "scholarship"

The New York Times > Magazine > Slide Show >
The New York Times > Magazine > Slide Show >
The New York Times > Magazine > Slide Show >
The New York Times > Magazine > Slide Show >
The New York Times > Magazine > Slide Show >
The New York Times > Magazine > Slide Show >
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The New York Times > Magazine > Slide Show >
http://www.google.ca/url?sa...4ssQ&bvm=bv.65058239,d.aWc
"Real People and their Avatars" nytimes – Google Search
"Real People and their Avatars" nytimes – Google Search

Earlier Today   ▶
Wednesday, 16 April, 2014   ▶
Tuesday, 15 April, 2014   ▶
Friday, 11 April, 2014   ▶
Thursday, 10 April, 2014   ▶
Wednesday, 9 April, 2014   ▶
Tuesday, 8 April, 2014   ▶

Clear History...

Jostens Yearbook Avenue: Designer
http://www.google.ca/url?s...UYTw&bvm=bv.64542518,d.aWc
writing sample kerouac – Google Search
writing sample kerouac – Google Search
text analysis sample novel – Google Search
text analysis sample novel – Google Search
H| Hemingway
Bookmarklets — Readability
29 Free Marketing Tools To Improve Your Work Today
Hunger Games: Catching Fire: A...wilight and Harry Potter too.
Google Image Result for http:/...jpg.CROP.original–original.jpg
Google Image Result for http...014–02–07–at–2.18.46–PM.png
Google Image Result for http...014–02–07–at–2.18.46–PM.png
Google Image Result for http:...yze–Informational–Texts–1.png
text analysis sample – Google Search
Weebly – Website Creation Made Easy
Writer's Diet
Writer's Diet
http://www.google.ca/url?s...yHSQ&bvm=bv.64542518,d.aWc
writersdiet test – Google Search
Google Image Result for http:...c.upenn.edu/myl/EBWhite4.png
writing style passage analyze – Google Search
writing style passage parse – Google Search
writing style parse – Google Search
writer style parse – Google Search
Jostens Yearbook Avenue: Ladder
Jostens Yearbook Avenue: Designer
Semi Yearbookies :)
Jostens Yearbook Avenue: Ladder
Jostens Yearbook Avenue: Designer
Jostens Yearbook Avenue: Coverage Report
Jostens Yearbook Avenue: Ladder
Jostens Yearbook Avenue: Designer
Jostens Yearbook Avenue: Designer
Semi Yearbookies :)

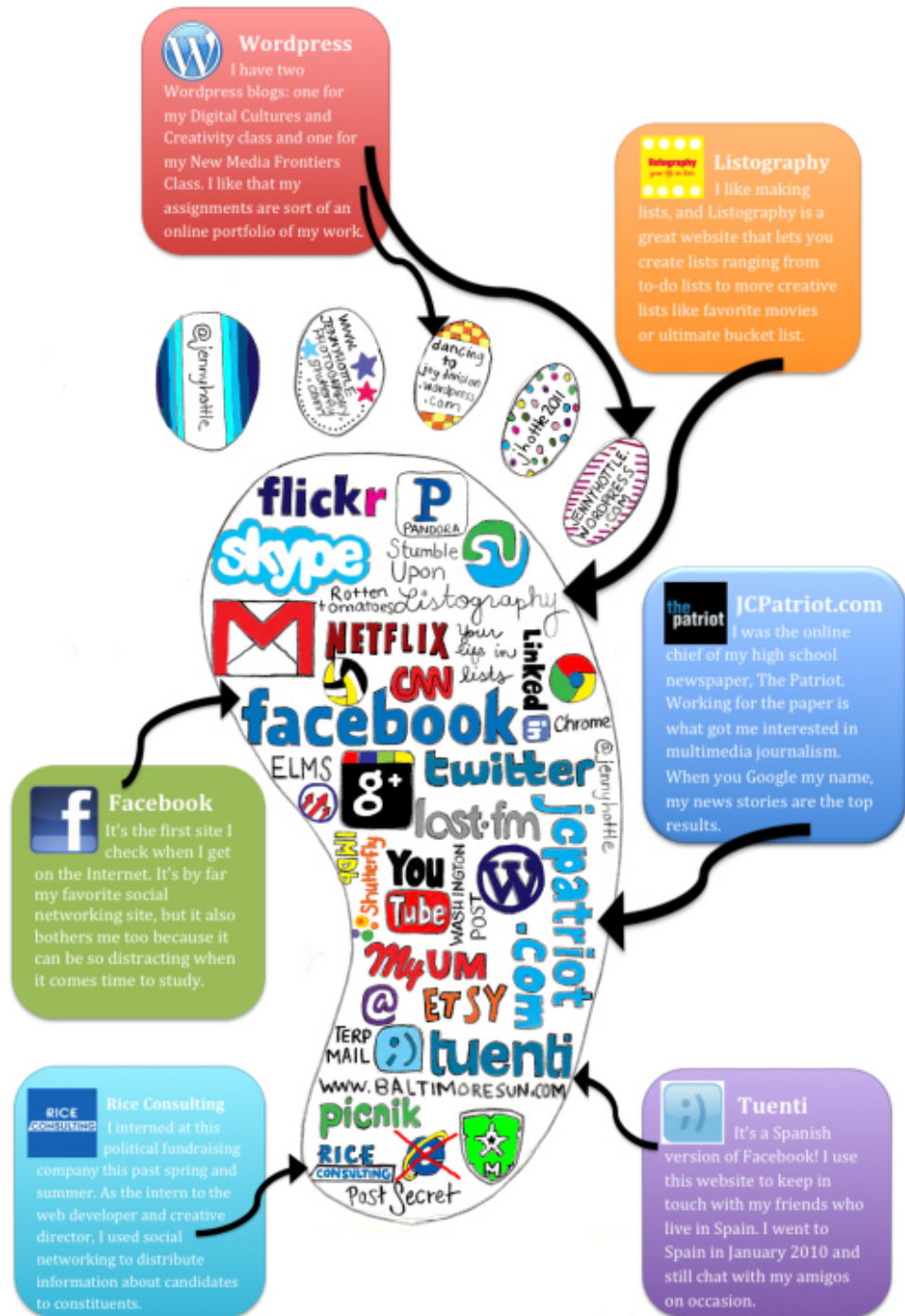Here's part of my online History for April 10, 2014. What assumptions can you make about me and that day?

*This is the one we all know about:

   *What accounts do you have?

   *How private is your activity?

   *What do you post? What words, images, videos, and links?

   *What do you tag and #hashtag?

   *What do you Like and Share?

   *What do you look at but *not* act on?

*Online Accounts

MY DIGITAL FOOTPRINT

what is my online identity?

Wordpress
I have two Wordpress blogs: one for my Digital Cultures and Creativity class and one for my New Media Frontiers Class. I like that my assignments are sort of an online portfolio of my work.

Listography
I like making lists, and Listography is a great website that lets you create lists ranging from to-do to more creative lists like favorite movies or ultimate bucket list.

JCPatriot.com
I was the online chief of my high school newspaper, The Patriot. Working for the paper is what got me interested in multimedia journalism. When you Google my name, my news stories are the top results.

Facebook
It's the first site I check when I get on the Internet. It's by far my favorite social networking site, but it also bothers me too because it can be so distracting when it comes time to study.

Rice Consulting
I interned at this political fundraising company this past spring and summer. As the intern to the web developer and creative director, I used social networking to distribute information about candidates to constituents.

Tuenti
It's a Spanish version of Facebook! I use this website to keep in touch with my friends who live in Spain. I went to Spain in January 2010 and still chat with my amigos on occasion.

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MY DIGIT

Your Turn!

Create a visual representation of your digital footprint, like in the last slide. It should include the websites and apps you go to most often, with annotations on at least 6, explaining why and how you use them.

You can draw a footprint freehand or download one from online. It should cover most of the height of a regular piece of paper.

You can fill it out by hand, or use a computer program like Photoshop or Word.

*Your Digital Footprint